THE LIONS REPORT
Welcome to THE LIONS REPORT!
The following pages will take you on a journey to rural Kenya where you will get to know a place enabling young adults in impoverished areas to learn, earn and innovate – offering them a path full of opportunities!
Welcome to the world of LEARNING LIONS, DIGITAL LIONS and STARTUP LIONS.

Founded in 2015, LEARNING LIONS started off as a non-profit organisation in Turkana county, North Kenya, where traditional sources of income are extremely limited due to infertile soil and poor infrastructure. Learning Lions aims to equip its students with IT and media skills and then encourages them to become entrepreneurs. Through selling digital services online they become self-sustaining and can even employ new cohorts of trainees.

To offer a platform and support access to the international market for the Lions after finishing their educational programmes, DIGITAL LIONS was founded as a digital outsourcing agency. DIGITAL LIONS is the world’s first Fair Trade verified digital agency, offering a wide range of creative services from websites, logos, image editing, flyers and brochures to videos and 2D animation. Based in Kenya the team is assisted and mentored by a team of high-profile international professionals remotely and on site.

STARTUP LIONS triggers sustainable economic and social development for rural, resource-poor areas in Africa with a highly scalable, leap-frogging model that creates business clusters of high-value skills in IT and media services with talent-screened local youth and market these services to global clients as an integrated business model. In late 2020 the STARTUP LIONS CAMPUS opened its doors by Lake Turkana and marks the biggest step of our program since its foundation. The campus designed by the renowned architect Francis Kéré will host up to 400 Lions and is also open to international digital nomads and entrepreneurs who want to develop projects and build startups with Lions.

We invite you to follow us and our projects on the next pages!

THE TEAMS OF LEARNING LIONS, DIGITAL LIONS AND STARTUP LIONS

3
In remote areas, like Turkana, building a life is difficult for young adults, especially girls. But even in those areas there are more and more high-school graduates every year. Most of them struggle to get funds for college and fail to raise them – despite having great potential and talent. Employment is not an option for them as the weak local market and infrastructure makes it almost impossible for them to start a business. This frustration leads to all sorts of conflicts and creates a migration to urban centres in the false hope of better opportunities there.

Learning Lions offers a different path to a digital career, that will allow young adults to become a productive and value-generating digital citizen of the world from their own hometown.

The program is structured into three subsequent units: “Learning Lions” trains talented and motivated young adults with high value skills in programming, graphic design and media production. The best graduates of the training program can then find work as members of the Fair Trade creative agency Digital Lions. Here, they work with international clients on larger projects, with more senior colleagues and established project management structures. Startup Lions provides coworking space and entrepreneurship support to those lions who want to pursue a digital freelancing career, or who want to build their own startup.
THE BASIC TRAINING

Together with our partner organization Tunapanda who runs a similar program in the slums of Nairobi, we developed a three-months program designed for students with a low education level who have had little to no exposure to technology so far.

The training is intense, we host the students every day including weekends. Classes are running from morning until night. Students complete at least three websites, design a computer game and several logos, but just as importantly they learn valuable soft skills – like presenting in front of an audience, teamwork, conflict resolution and much more.

Our older Lions are currently teaching our seventh cohort in Turkana. This is our first cohort to be taught at the new campus in Loropio and the second cohort to integrate 50% of spots for youth coming from the Kakuma refugee centre. The aim is that one day some of these Lions will start Learning Lions in their home countries of origin. We hope to teach at least three new cohorts of 30 students in 2020 but are currently limited due to housing. Raising funds to build additional dormitories is a priority.

“We strive for full gender equality on and off-campus”

JUNE HELDERLE, CO-FOUNDER

GIRLS EMPOWERMENT PROGRAM

Our female empowerment initiative “Tech Dada” (Dada = Kiswahili for sister) aims to give girls and women confidence in themselves and their ability to pursue careers in technology, design and business.

We continue to work to strive for full gender equality on and off-campus, working together to become professional freelancers in technologies and business entrepreneurs, supporting one another in acquiring technical, business and creative skills.

APPLICATION BOOM AT LEARNING LIONS

Turkana students are increasingly interested in entering our program. As we receive more and more applications, the level of each newly graduated cohort also raises accordingly. In 2019 and 2020, we received 920 applications in total for 120 student places in 4 cohorts overall.

The selection process for potential candidates is long and hard. After completing an exhaustive written application form, the applicants are invited to pass a four-hour IQ and aptitude test, assessing their raw intelligence and willingness to overcome psychological challenges. This is followed by a short interview and in the end, only 10% will be offered a place at Learning Lions as a student.

We allow all young adults to apply for the program, regardless of schooling, age, gender, religion or ethnicity. In the interest of equality, we sometimes travel to the most remote parts of Turkana to allow any young adult to apply as long as they have competencies in English and basic skills in mathematics.

When they start earning their first salary, they can help both their family and their community by supporting the local economy.

THE ADVANCED TRACK

Over the past years we have been working to create an efficient curriculum in ICT and soft skills, adapting it to meet the needs of Turkana Lions as well as members of the surrounding Kenyan and Refugee communities. Our curriculum is regularly being evaluated and updated to keep up with an ever-evolving world, especially in ICT.

With the guidance of the Advanced Track Team new Lions select the specialization path that is best suited for them from Web Development, Graphic Design or Animation. Using modules created and updated by volunteers, experienced professionals in these areas, students start on their path to becoming Freelancers.

Along the way students are learning step by step how to deliver on a client’s request by working on simulated client requests, until they reach a high level of perfection. While Lions study individually, they are never left alone, since all their exercises will be evaluated and provided feedback by more advanced Lions. This 5 to 12 month curriculum permits any young adult with a growth mindset to develop a skill set that is highly valuable on the global freelancing market.

Alongside the curriculum we have developed and continue to improve our Learning Management Software (LMS) which helps to guide a student along their path, improving and automating the learning process for Lions.

There are certain skills that every Lion must master on their way to becoming a professional freelancer. These include soft skills such as touch-typing and public speaking moving into technical theory skills covering colors, fonts, layouts, etc.

In this phase the Lion works on general theory modules in graphic design, web development and animation, gaining knowledge in the building blocks of their specialization.

Now that the Lion knows the shifting blocks and tools of their specialization they are ready to move on to learning how to use them to obtain and meet a specific client request, like designing a logo, an icon or website. For every service Digital Lions offers, there is a preparation module.

The qualification phase is all about practice: Lions work on as many simulated client orders as it takes for them to perfectly deliver the requested work. More experienced Lions play the role of the customer.

JUNE HELDERLE, CO-FOUNDER
100 KM FOR THE LIONS: LION TRAIL FROM KALTENBERG CASTLE TO NEUSCHWANSTEIN

For the second time in a row, the charity event LION TRAIL for LEARNING LIONS took place in 2020. On September 5, 500 ambitious hikers met at the start in the large jousting arena in Kaltenberg, west of Munich. Many of them had planned to hike the full distance of 100 kilometers and came trained and equipped for a 24-hour walk. Others had signed up for a shorter version, including many teams consisting of employees from companies or clubs. Thanks to an extensive protection and hygiene concept and a stage start, the run was able to take place with a special permit despite Covid 19 restrictions.

As in 2019, the route ran from Kaltenberg Castle to the royal castles in Hohenschwangau in the Allgäu region. A small dinner at a short stop directly on the shore of the Ammersee lake was a welcome short break at the beginning of the long night route. This led partly on forest paths and also along smaller hills to the monastery Wessobrunn, which is very well known in Bavaria, and further in the direction of the Wieskirche. Of all things, heavy rain set in at night, so that reaching the finish line became an endurance test for many participants and the staff at the night station had a busy time. Around noon the next day, the first 100-kilometer candidates reached the finish line: In the Löwenhof; of the romantic Hohenschwangau Castle, they were welcomed by the knights from Kaltenberg and staff and rewarded with a medal and a fresh beer.

All participants had donated themselves or sought sponsors for their run kilometers. A magnificent donation total of €140,371 was collected. With additional donations from companies and supporters of the LION TRAIL, all costs such as material, catering, medical service, shuttle vehicles, etc. could be covered, so that 100% of the donations received could be passed on to LEARNING LIONS. All staff - a total of at least 50 people - worked on a voluntary basis, as did the doctors at the stations.

The organizational effort in the weeks before the LIONS TRAIL was already very extensive in 2019. There is also a lot of work to be done afterwards: sending donation receipts and certificates and much more. It therefore seemed reasonable to found a non-profit association: LÖWENMARSCH e.V.

LION TRAIL: Click here for more information and registration (in German).

www.liontrail.org
EAGER TO GET INVOLVED AND SUPPORT LEARNING LIONS?

You can make a difference! Evaluate our student's work and give valuable feedback or develop new workshops and mentor the Lions during their learning curriculum, there are plenty of ways to get involved.

Remote or on-site: We are always looking for experienced professionals who are willing to share their knowledge, experience and passion with our students or support us with other domains such as communications, marketing or project management.

Just reach out to us and find out more:

volunteer@learninglions.org

WHAT DIFFERENCE DOES IT MAKE?

How did participating at Learning Lions feel for you? What was your total monthly income before joining Learning Lions? What is now your monthly income and why? Asking questions and collecting feedback from former Lions has become a valuable tool for measuring the impact Learning Lions has on its student’s lives overall.

With the help of volunteers with backgrounds in M&E (Monitoring and Evaluation) and research, we developed a survey for over 200 Basic Training graduates from Learning Lions. We tested and refined a set of 14 questions that was ultimately sent via SMS to all graduates in well thought through system that resulted in a very high turnout rate of 75%.

Overall, the survey results indicate clearly that a vast majority of graduates is (very) positive about the Learning Lions program and the impact it had on their lives. Additionally, the responses on income and job situation suggest that the program primarily creates new income opportunities (for those who didn’t have a job at all before), and has small but positive effects on the income for people who have already had a job before. A considerable number of graduates refers to the program as live-changing, the best thing that has happened to their lives or the best training ever had. Many also highlight the community and “tech-family” aspect of the program.

This is just the beginning. The start of a renewed way to measure and quantify our impact with lots of work still ahead of us. If you are experienced and interested to support us on this important journey, we look forward to hearing from you:

volunteer@learninglions.org

Which skills that you acquired at Learning Lions are you benefiting from most nowadays?

- Design: 55%
- Communication and life skills: 30%
- Programming: 28%
- Digital literacy: 20%
- Business & startups: 12%

Who is currently financing the major part of your living expenses?

- Me, plus I can support my family or save: 49%
- Me, but it’s just enough: 16%
- Family: 20%
- Others: 15%

Are you currently working as a digital freelancer or otherwise earning your income primarily through digital jobs?

- Yes: 50%
- Me, but it’s just enough: 15%
- Others: 20%
- Others: 49%

Me, plus I can support my family or save: 49%

Me, but it’s just enough: 16%

Family: 20%

Others: 15%
SAIDO OMAR
WEB DEVELOPER
“I live in Kakuma refugee camp. Joining and studying at Learning Lions was the best opportunity for me. When I finished a computer basics course, I discovered my passion for IT but I had no idea what to make out of it until Learning Lions gave me an opportunity to advance my skills. I improved my presentation skills and communication skills unlike before. Thank you, Learning Lions.”

JONAS BALUGURHA
GRAPHIC DESIGNER
“I live in Kenya, Kakuma Refugee camp since 2017. After finishing my secondary school in Congo I didn’t have the opportunity to join university or college. When I heard about Learning Lions it was a great opportunity for me to continue my education. At Learning Lions I have learned a lot about teamwork and communication skills. After the basic training course, I continued with graphic design that was my biggest dream. With the help of other Lions and volunteers I continue to build on my career as a graphic designer.”

COVADONGA COTO SEGURA
REMOTE VOLUNTEER ECONOMIST SPAIN
“Remote volunteering with Learning Lions has given me the opportunity and flexibility I need to share my skills and to squeeze in time whenever I can! It all adds up and from the very first day you will find a hands-on approach and a fantastic team ready to support you! All it takes is an internet connection and the willingness to commit and share time and experiences that will enrich your life.”

BONFACE NJUGUNA
SYSTEM ADMINISTRATOR
“Studying and working at Learning Lions is amazing and very conducive for peer-to-peer learning and self-teaching. After my high school studies, I wanted to study clinical medicine but had a hidden passion in computers. When I got the opportunity to join Learning Lions I was very excited, I knew this was my chance to explore my passion. After the basic training, I advanced to coding but focused more on system administration which is still one of my biggest interests in building my career. With the help of volunteers and founders, I have explored my interests. Thank you Learning Lions.”

DAVID WALES
VOLUNTEER M.SC. ARTIFICIAL INTELLIGENCE, B.SC. MATHEMATICS, SOFTWARE ARCHITECT UNITED KINGDOM / 10-WEEKS STAY
“A 35 year software development career behind me, and having taught in Kenya for a couple of years in the past, I was keen to combine the two strands: technology and Kenya. Seeing Learning Lions on a volunteer website I did not hesitate and a few weeks later I was in Turkana! After developing a student evaluation system during my stay, I continue supporting Learning Lions remotely.”

Students, teachers, volunteers or alumni: there are many stories to tell around the Basic and the Advanced Track. Here we selected some statements out of our group of Lions and volunteers!
Digital Lions is the world’s first Fair Trade verified digital agency, offering a wide range of creative services from websites, logos, image editing, flyers and brochures to videos and 2D animation. Digital Lions is a Guaranteed Fair Trade Enterprise, fully verified by WFTO since 2021, as well as a recognised supplier of the German Fair Trade Association (Weltladen Dachverband).

Interested?
Just drop us an eMail with your inquiry and our team will get back to you with pleasure! There is no better way to support our project than to become our customer!

hello@digitallions.co

“Digital Lions provides what is necessary for a smooth start in the international outsourcing landscape.”

After the digital vocational training at Learning Lions, the best graduates proceed as trainees at Digital Lions. Digital Lions is our Fair Trade digital agency that serves as an intermediary between international clients and the lions. Without Digital Lions, a single lion would find it very difficult – if not impossible – to get started on the international markets. He or she might already have the technical skills, but lack access to clients and professional client handling. Digital Lions provides what is necessary to have a gentle, smooth start in the competitive international outsourcing landscape: a solid reputation and marketing, professional project management, and the sufficient size to handle also larger client requests. All lions thus pool their resources together to multiply their opportunities. The more-experienced lions take on roles as project managers and make sure that quality and client communication are taken care of. International volunteers with backgrounds in agency work, freelancing, project management or alike assist our lions making sure that product quality and client communication are at international standards. Shared accounts on outsourcing platforms that are owned and managed by Digital Lions ensure the gradual building-up of a verified reputation through many high ratings, an asset that other (single) competitors struggle to gain.
SOME CASES FROM OUR PORTFOLIO

1 WEB DEVELOPMENT
Custom-tailored Wordpress websites or coded from scratch. We can take care of the entire process from layouts, over icons to the final website.

2 GRAPHIC DESIGN
Professional image editing, design of icons, logos, business cards, stationery, flyers, posters, annual reports, magazines, infographics etc.

3 ANIMATION 2D + 3D
Motion graphics, character animation and 3D design for marketing videos, short films, games and more.

Web development / K. ADENAUER S
Responsive design and web development of an elegant, informative website for the Konrad Adenauer Stiftung report about sustainable economic development in Kenya.

Label design / KUMANGA E.V.
Label designs for the packaging of safe drinking water for a German-based NGO, Kumanga. The organization has the slogan “Water is life” and is mainly committed to clean and safe drinking water in Malawi and Tanzania.

Logo design / WELFENHOF
Creative concept for the German-based shopping center Welfenhof, in collaboration with sons of ipanema.
**Logo / TO ÜDERSDORF**
Creative concept for the German-based local Tennis Club Üdersdorf. Design of collaterals such as business cards and beer mats.

**Web development / WFTO WEBSITE**
Responsive design and web development of a simple but sleek website for the WFTO, to showcase some of the products that their members sell.

**Report Design / K. ADENAUER S.**
Layout design for the German foundation Konrad Adenauer Stiftung. This research report “The Kenyan Digital Economy”, includes diagrams, data visualisation, icons over 76 pages.

**Logo design / KOROSHO**
Creative concept for the German-based cashew company Korosho.

**Research report for the Konrad-Adenauer-Foundation Nairobi**

**THE KENYAN DIGITAL ECONOMY**

**WHICH FRAMEWORK DOES IT NEED?**

**KOROSHO**
The cashew company that focuses on sustainability and ethical sourcing.

**THE CASHEW COMPANY**

Korosho's mission is to provide high-quality cashews while supporting local farmers and promoting responsible business practices.
INTERESTED TO WORK WITH DIGITAL LIONS?

There is no better way to support Digital Lions than becoming a customer or working with remote interns.

Digital Lions provide Fair Trade digital services from illustrations and Photoshop tasks or basic crowdsourcing activities. You would like to volunteer but can’t make it? Why not admit a Digital Lion intern to your company and provide a unique learning experience to one of our students?

We are happy to assist with finding the best way for you to get involved! Digital Lions look forward to getting back to you:

hello@digitallions.org
Now that some Learning Lions finished their training, their path to a successful digital career continues with Digital Lions. Hear about their first experiences in the real world of business.

**SAMUT ABRAHAM**
WEB DEVELOPER AND SYSTEM ADMINISTRATOR

“My experience at Digital Lions has really transformed my life in a positive way. It’s been a great opportunity for me to be a beneficiary of this program. I would say the journey through Learning Lions to Digital Lions has been quite a fulfilling experience, the campus provides a conducive environment for learning and acquiring useful skills and knowledge which has enabled me to work with both local and international clients. I have also improved greatly on my communication skills and time management. This is a great place for positive transformation of lives. Thank you Digital Lions.”

**EMMANUEL EKUWAM**
GRAPHIC DESIGNER

“An opportunity comes once in a lifetime! I heard about the amazing Learning Lions because of their great work to the youth. With Learning Lions I have personally improved my design skills using software available in the institution, Am now able to explore and even inspire my colleagues in the design world or even in my social life. Whenever you hear Learning Lions, you hear your bright future knocking. Thank you LEARNING LIONS!”

**HIMANSHI SINGHAL**
REMOTE VOLUNTEER
M.SC. STUDENT “EARTH ORIENTED SPACE SCIENCE AND TECHNOLOGY”
GERMANY

“I remotely volunteered for a year and absolutely loved the model of Learning Lions, Digital Lions and Startup Lions. Teaching the lions to stand on their own feet with their own hard work and determination. I worked remotely with the sales & marketing team and learnt a ton about fair trade services all around the world, sales strategies, brainstorming marketing ideas and interaction with potential customers.”

**VALERIAN LOPUS**
GRAPHIC DESIGNER

“I have been inspired by Digital Lions in different ways. One of them is that it has improved my level of education from secondary level to advanced studies in information technology. It has equipped me with skills and knowledge which really enabled me to earn a living and improve my standard of living while being able to give back to the society. It has helped me to work with clients from all over the world and to improve my communication skills with this interaction, bringing togetherness promoting the spirit of teamwork and peer-to-peer learning. I am humbled to be a Digital Lion.”

**MATT MILLOWAY**
REMOTE VOLUNTEER
WEB DESIGNER & SEO SPECIALIST
USA

“Remote volunteering at Learning Lions gives me an opportunity to develop curriculum and mentor Lions from afar. While I hope to visit the campus in Turkana soon, it’s been a joy to meet many of our Lions remotely, as well as the talented team of volunteers and founders. Between WhatsApp, video calls and email, it’s easy to stay connected with everyone and make tangible progress towards the goals I have in place for my volunteer work.”

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“Vision without action is just a dream, action without vision just passes the time, and vision with action can change the world.”

NELSON MANDELA

THE FIRST ICT CENTRE OF THE RIFT VALLEY

THE BARE IT NECESSITIES

Remember that in a place like Turkana everything is difficult. There hardly is any powergrid around. The local style of building is so dusty, that technology generally has a short lifetime. The people around you suffer from so many hardships, that it is almost impossible for a digital student, freelancer or entrepreneur to work successfully. That is why Startup Lions offers an Information and Communication Technologies (ICT) campus where living, learning and a co-working space is all combined at one location. In December 2020 we moved in our beautiful new facility that takes care of all these challenges.

BUILDING AN ICT CENTRE IN THE DESERT

When we started the construction of the new campus in the middle of the desert, we were worried if this was a realistic goal. We succeeded: We managed to make use of the challenging Covid-19 year 2020 to make a huge step forward in building of our new campus. Several great teams worked simultaneously: The ICT campus designed by the architect Francis Kéré was built in partnership with the construction company BuildX from Nairobi, who specialize on empowering woman in construction. The simpler buildings like kitchen or our first living quarters were built with our own local team composed of the local community, former students and the help of dedicated volunteers. To our great joy the construction went fast and more smoothly than we had expected, so that we were able to move to the new facilities at the end of 2020.

GETTING THE INCUBATOR STARTED

We completed the first stage of our ICT centre with two classrooms and coworking space for up to 200 Lions. All furniture and ICT installation were handled by our own team. We also managed to complete the basic campus infrastructure. This includes our own electric grid based on solar technology, a complete fresh-and wastewater system and several toilet and sanitary installations available on the campus. A dedicated team is taking care of maintenance of water and electricity.

For the wellbeing of all lions and team, the new cafeteria can serve up to 500 meals and we have an eco-market for shopping on campus. Also, there are several recreational facilities, including a football field and a television and playroom.
As an architect it is always great to see a building you planned finally open for its users. And this is even more true, when it is for a project such as the Startup Lions Campus. From the very beginning the project has had collaborative building and learning at its heart. While the construction process already reflected this the real purpose can now begin with students filling the seats to learn skills that will enable them to build careers that may not have been possible in Turkana a short while back.

We had imagined an educational facility that blended with the striking natural landscape that surrounds it, resembling a mirror of the ingenious structures built by the termi-nates close by. Having visited the near finished building in late 2020 I was delighted to see that this was achieved thanks to the fantastic building effort that my studio accompanied remotely. By doing so we already foreshadowed what the students here will learn: to make use of technology to create opportunities in places far away.

It is a special honour for me and my team to have been able to provide the shape for this incredible educational facility and I am looking forward to how it may expand and most importantly see its students succeed.*

Francis Kéré

AFRICAN CULTURE READY FOR FUTURE

*Francis Kéré

The internationally acclaimed architect prof. Kéré garnered critical praise from the beginning of his architectural practice when awarded the prestigious Aga Khan Award for Architecture (2004) for his first ever building – a primary school he designed, raised the funds for and realized in collaboration with the residents of his native Gando, Burkina Faso.

Kéré has gone on to become one of the most distinguished contemporary architects thanks to his pioneering of a communal approach to design and his commitment to sustainable materials, as well as modes of construction. Inspired by a curiosity for the particularities of any given locality and its social tapestry, he has gathered a diverse, agile team at his Berlin-based Kéré Architecture offices.

Underpinning his architectural practice are his teaching engagements as well as his participation in solo and group exhibitions.
Uniting digital creatives under one roof brings synergies, but gives also an ideal environment for ideas. Here are some stories from our incubator and co-working space.

ADOLPHE NKORANYI
WEB DEVELOPER

"Studying Web development was one of my dreams. It all started in 2019 when I arrived in Kenya. When I was doing a basic training at Don Bosco Institute in Kakuma I heard of Learning Lions teaching students under the age of 25 for free. I knew nothing about design, programming, animation or business and thanks to Learning Lions I was able to take a huge step forward in my education – and I am still learning every day. Learning Lions is for all of us!"

Ann Edung
PROJECT MANAGER AND GRAPHIC DESIGNER

"Tech Dada (Dada = Kiswahili for sister), is a group of young women in Learning Lions whose main aim and objective is to mentor and inspire young women in the society about technology and digital inclusion. Being a member of Tech Dada has really equipped me with entrepreneurial skills and knowledge of business activities beyond technology. I am very proud of this and thereby I can be an inspiration for the next generation. Thank you Learning Lions and Digital Lions."

Nathália Simões
REMOTE VOLUNTEER
DIGITAL MARKETING
BRAZIL

"As a remote volunteer for the program’s communications since 2018, I mentored lions in the development of Learning Lions’ Digital Marketing. To assist on structuring communications guidelines for the organisation from afar has been a rewarding challenge. I have not been to Kenya yet, but the almost daily contact with the talented young adults from a different culture is an enriching way to exchange knowledge. My experience is also a clear proof of how connected we are in this digital era, even from different sides of the globe."

RACHEL NAKEOR
WEB DEVELOPER

"Being a member of Tech Dada has really helped me a lot. I used to be a shy girl but through our program of empowering each other I can now stand out for myself boldly and express my opinions. In our program we have three subcircles: Educators, Entrepreneurs and Planners. Tech Dada Educators are responsible for any education activities that the group is involved. Tech Dada Entrepreneurs consist of business oriented members and Tech Dada Planners are event organizers. Thank you Tech Dada!"

Matthias Dunkel
GRAPHIC DESIGNER VOLUNTEER
GERMANY / 3-MONTHS STAY

"I have been working as a graphic design volunteer (on site/remote) for 2.5 years now. My focus is on generating concrete client jobs for the Lions and working on them together as a team. In addition, we recently had one of the Lions as a remote intern in our design agency for three months as a pilot project. So it is important for me to be in direct contact with the Lions in order to be able to provide meaningful support even over a distance."

Nathália Simões
REMOTE VOLUNTEER
DIGITAL MARKETING
BRAZIL

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NOW THAT WE HAVE LAID THE FOUNDATION OF OUR ORGANIZATION, LAUNCHED THE EDUCATIONAL PROGRAM AND PROVEN ITS EFFICIENCY, WE CONTINUE TO GROW. WE DREAM OF GIVING EVERY TALENTED AND MOTIVATED YOUNG PERSON THE OPPORTUNITY TO JOIN THE PROGRAM AND START A WORKING LIFE. IF YOU WANT TO HELP US ON THIS ADVENTURE, YOU CAN JOIN US AS VOLUNTEER OR PARTNER, BUT ALSO OF COURSE BY SUPPORTING US FINANCIALLY.

1 BECOME A VOLUNTEER

Off-site: Willing to commit for a few hours a month remotely to: place fictive client orders, give feedback, evaluate students’ weekly work, reach out to the press and spread the word on social networks to get awareness for our actions.

On-site: Willing to commit for a few months in Turkana to: accompany and mentor the students in their learning curriculum and first client projects, develop workshops, teach and support the educated students to further improve their skills in video, marketing, business, etc. and help the organization with business development, fundraising, system administration and administrative tasks.

learninglions.org/volunteer
volunteer@learninglions.org

2 BECOME A CUSTOMER OR PARTNER

Digital Services: Work with our professional designers and coders at Digital Lions. Just drop us an eMail:

hello@digitallions.co

Research and development: We aim for excellence, development and optimization of the Learning Lions Basic Training and Advanced Track.

Human resources: Help us reach out to IT universities and companies to develop our volunteering program, train local managers and develop our Girls Empowerment Program.

info@startuplions.org

3 DONATE MONEY

Help us: Welcome more students in the Basic and Advanced Trainings in 2020 at no cost to themselves AND build our ICT Centre, reuniting the IT School and Digital start-ups Incubator in one location.

Of course you will receive a donation receipt valid for the German tax office. Please include a postal address for this purpose.

Bank details:

Learning Lions gUG
Commerzbank
IBAN DE17 7004 0041 0669 6165 00
BIC COBADEFFXXX
WARNEST THANKS TO OUR BENEFACTORS

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2020 was a very special year as we started and by now are at an advanced stage of the construction of our campus at Lake Turkana.

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Asante Sana!

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Every morning when I wake up and see the huge magnificent campus building coming up I get to realize that with vision and determination everything is possible under the sun.”

BRIZAN WERE
CO-FOUNDER

Google Impact Challenge
THE LIONS REPORT #2021

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